



Shopify UI/UX Design & Dev for Sports Equipment Rental Co

PROJECT DETAILS

 Custom Software Development

 Jun 2023 - Aug 2023

 Less than \$10,000



"They not only fulfilled my needs, they even challenged my solution and improved it with their experience."

PROJECT SUMMARY

Multiinsight provided Shopify UI/UX design and development for a sports equipment rental company. The team implemented a custom upsell function and explanation on the client's product detail pages.

PROJECT FEEDBACK

Multiinsight implemented a custom solution that reduced the client's wrong orders to zero. The team was professional and improved the client's solution with their development expertise. Multiinsight had great communication with the client and was transparent about deadlines, delivering work on time.






The Client

Please describe your company and position.

I am an executive at Paceheads

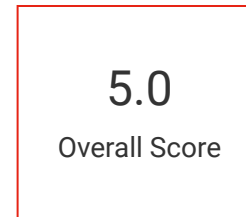
Describe what your company does in a single sentence.

Endurance Sport Equipment Rental.

-  Executive, Paceheads
-  eCommerce
-  Germany

The Challenge

CLIENT RATING



Quality: 5.0



Schedule: 5.0



Cost: 5.0



Would Refer: 5.0





The Approach

How did you find Multiinsight?

Online Search

How many teammates from Multiinsight were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

We are running a Shopify Shop and renting out sport equipment. For most of the products, Upsell products are mandatory to use the main product. We needed a solution to implement a clear and reliable upsell function + explanation on the respective product detail page, to ensure every customer has the chance to do the upsell. For an excellent UX, we needed to implement a complex preselection logic for the upsell products, so that we avoid any wrong selection of the customer.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

Since we implemented the custom solution, we reduced wrong orders (in terms of product combination) by the customer to 0.





Describe their project management. Did they deliver items on time? How did they respond to your needs?

Communication with Multiinsight is always great. They are professional and can talk with you on eye level. Deadlines were communicated transparent and I was always in the loop about the current project status. If they encountered some issues during the process, we scheduled a virtual meeting to clarify everything so that the project was never blocked. Delivery was done in time.

What did you find most impressive or unique about this company?

They not only fulfilled my needs, they even challenged my solution and improved it with their experience.

Are there any areas for improvement or something Multiinsight could have done differently?

No, I'm happy with everything.

